

Press Release

Zurich, April 20th 2017

Synpulse Management Consulting opens new office in Geneva

In addition to its headquarters in Zurich, the Swiss Management Consulting company has opened a second subsidiary in Geneva and is now also present in Switzerland's second largest financial center.

The French-speaking part of Switzerland offers a highly promising growth market for Synpulse. The opening of the new branch office in Geneva is fully in line with the company's long-term growth strategy, which is being promoted not only on a global but also on a national level. Initially the Geneva office is going to focus on Banking Services within the key topics Regulatory & Compliance, Digitalization and Operational Excellence. Synpulse already supports notable customers in the Romandie region. The centrally located office near Cornavin Station, now enables the company to operate in close physical distance to its local clients.

«As a Swiss company that focuses on the Financial Services sector, the opening of our Geneva office is the logical next step. The new office underpins both the proximity to our existing client base in Geneva and our ambition to offer our expertise in all key financial centers around the globe», says Daniele Abbruzzese, Associate Partner at Synpulse and Managing Director Geneva.

About Synpulse

Synpulse is an internationally established management consulting company and valued partner of many of the world's largest financial services providers. Since its founding in 1996, Synpulse has been supporting banks and insurers along the entire value chain; from the development of strategies and their operative realization, to technical implementation and hand-over. Synpulse is characterized by in-depth industry knowledge and the passion and commitment of its more than 250 employees, who come from more than 20 countries. Synpulse is represented with locations in Zurich, Hamburg, Frankfurt, Singapore, New York, Hong Kong, London, and now also in Geneva.

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