

## Press Release

### Synpulse and 3rd-eyes form strategic partnership

#### Management consultant to support the wealthtech company in implementing IT projects

Zurich, 24.09 2019 – Synpulse Management Consulting and wealthtech 3rd-eyes have decided to form a strategic partnership. Under the alliance, Synpulse will act as an integration partner for IT projects in Switzerland to support 3rd-eyes' further growth.

«With Synpulse, we have not only gained an integration partner with outstanding and wide-ranging technical expertise. With the help of the established internationally active management consultancy, we can also offer our clients the necessary support when it comes to advanced aspects of digitization,» said Stephanie Feigt, CEO of 3rd-eyes.

«We are pleased to actively support 3rd-eyes as an implementation partner in customer projects from the design phase to the go-live. «Their solution is also part of our [open banking marketplace in Switzerland, which we have established in cooperation with the fintech ndgit just recently.](#)» added Raphael Bianchi, Synpulse partner responsible for Switzerland.

#### About Synpulse Management Consulting

Synpulse is an international management consultancy and a valued partner of many of the world's largest financial service companies. Since its founding in 1996, Synpulse has supported banks and insurers along the entire value chain – that is from the development of strategies and their operational realization to technical implementation and handover. Synpulse stands out due to the industry expertise and commitment of its more than 350 employees and has offices in Zurich, Geneva, Dusseldorf, Frankfurt, Bratislava, Vienna, Sydney, Singapore, Hong Kong, New York and London. More information can be found at [www.synpulse.com](http://www.synpulse.com).

#### About 3rd-eyes AG

Founded in 2015 by investment specialists, 3rd-eyes AG enables banks and asset managers to advise customers on a goal-based, holistic, individual and sustainable basis. 3rd-eyes' combination of its scenario-based and multi-period asset-liability management methodology results in tailor-made investment strategies and portfolios that best meet the client's objectives and needs. As reflected by various [awards](#) it has won, 3rd-eyes sets new standards for asset planning and investment advice. More information about 3rd-eyes can be found at [www.3rd-eyes.com](http://www.3rd-eyes.com).

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